

# YOUNG WRITERS ASSOCIATION



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# MISSION

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Young Writers Association provides opportunities to inspire young developing writers through community connections. It also offers programs to stimulate the joys of reading and writing with an interdisciplinary approach to literacy, building excitement around literature and creative writing in classrooms, camps and intergenerational settings.



# PROGRAMS: CULTURAL LITERACY

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- In-school workshops (\$150-\$625, 1 full day)
- After-school workshops (\$40-\$95/kid)
- Literature camps (\$225, 1 week)
- Family nights: ArtsParties, Eat Your Words
- Teacher workshops
- Glitterary Word Festival (free @ Eugene Public Library)
- Creative Writing contests
- Student publications: UpStarts, Stories from Here, Mixed Voices (KLCC)



# TARGET POPULATION

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- Home schoolers, special needs/at risk kids, TAG kids
- Parents & grandparents
- Teachers
- Local writers/artists
- The community
  
- Scholarships:
  - 2 student scholarships per program
  - 3 school scholarships



## WHY YWA?

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- Internal success measures:
  - 4,000 served annually
  - Questionnaires gauge effectiveness in different settings
  - High retention
- *YWA is unique in its approach!*
  - ✓ Interdisciplinary
  - ✓ Intergenerational
  - ✓ Interactive
- Different approaches for different kids - kids choose!



# COMPETITION & PARTNERS

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YWA is unique!

- No other Lane County orgs provide this combo of services with an interdisciplinary, interactive approach

Broad-based community support from:

- Lane Arts Council
- City of Eugene Cultural Services
- Eugene Public Library
- 4J Schools
- University of Oregon
- KLCC
- Local bookstores
- Established authors
- Volunteers

# ORGANIZATIONAL HEALTH: GOVERNANCE/STAFF ROLES

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## YWA Board

- Advisory Board – 8 members
- Board of Directors/ Working board –15 members
  - Board President - Bill Bishop
  - Executive Director - Louisa Lindsay-Sprouse
  - Writing Mentors - Nina Hoffman, Deborah Wells
- Innovation through the talents of a diverse board membership
- Reflection of broad-based community support
- Highly involved and enthusiastic board committee

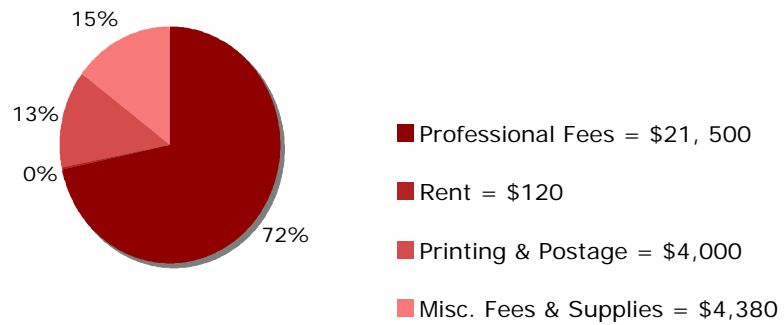
## YWA staff

- Volunteers (30-50)
- Contractors
- Interns (1-3)

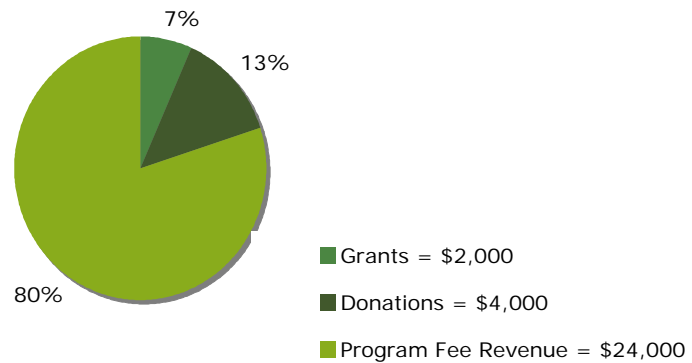


# ORGANIZATIONAL HEALTH: FINANCES

Expenses



Income





# the VALUE of a GIFT

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- Funds needed for:
  - Scholarships
  - Connecting more real writers with real kids
  - Increasing capacity to publish in print & online (includes technology to support publishing)



# THOUGHTS on LITERACY

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“Education is a human right with immense power to transform. On its foundation rests the cornerstones of freedom, democracy and sustainable human development.

- Kofi Annan

For more information visit [www.ywalane.org](http://www.ywalane.org)